GOVERNMENT OF INDIA
AGRO AND RURAL INDUSTRIES
LOK SABHA

UNSTARRED QUESTION NO:1237
ANSWERED ON:08.12.2004
INDUSTRIES SET UP BY THE KVIC IN ORISSA
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Will the Minister of AGRO AND RURAL INDUSTRIES be pleased to state:

(a): the number of rural industries set up by the KIVC in various villages of Orissa during 2003-04;

(b): the number of registered rural industries/units in the State as on date;

(c): the present condition of these industries/units in terms of their profit earning and suffering losses in the State;

(d): whether there is any scheme to provide assistance to loss making industries/units;

(e): if so, the details of assistance provided to various industries/units during the said period; and

(f): the steps taken by the Government to increase the activities of Khadi Gramodyog in the State?

Answer

MINISTER OF SMALL SCALE INDUSTRIES & AGRO AND RURAL INDUSTRIES (SHRI MAHABIR PRASAD)

(a)&(b): During 2003-04, the establishment of 1031 number of village industries was promoted and assisted by the Khadi and Village Industries Commission(KVIC) in Orissa, under the Rural Employment Generation Programme (REGP)

(c): The information in respect of profit/loss making units is not maintained centrally. However, in order to strengthen village industry units so as to ensure their viability on a sustainable basis, incentives such as, product quality testing at subsidized rates, financial assistance for participation in exhibition at the national, State and district levels, assistance for renovation and modernization of sales outlets, assistance for creation of packaging and design facilities, assistance for marketing, brand building, publicity, etc. are provided by the KVIC.

(d): No, Sir.

(e): Does not arise.

(f): The approved Annual Plan for 2004-05 includes establishment of 728 new village industry projects in Orissa with a margin money assistance of Rs. 829 lakh. In addition, efforts are also made to provide backward-forward linkages through entrepreneurship development programmes (EDPs), awareness camps, exhibitions, workshops, etc.